



**KHM TRAVEL GROUP**  
The Adventure Begins...®

**Corporate Office**

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**Geoff Cox Named KHM Travel Group's Vice President of Sales**

[Brunswick, OH] – It is with great pleasure that KHM Travel Group announces the promotion of **Geoff Cox** to **Vice President of Sales**.

Geoff's exceptional leadership skills and commitment to growing KHM Travel Group's sales volume make him a welcomed addition to the company's Executive Team, which also includes President Rick Zimmerman and Vice President of Agent Operations Lisa Morris.

As Supplier Relations Director, Geoff has played a significant role in increasing the host agency's production with several key Preferred Suppliers including Mark Travel, Delta Vacations, and Carnival Cruise Line. Tapping into his prior experience as a Business Development Manager, Geoff has the unique ability to bridge the gap between suppliers and KHM Travel Group's 4,000+ agents.



*Geoff Cox, KHM Travel Group's Vice President of Sales*

In addition to developing valuable relationships with numerous travel partners, Geoff has also helped strengthen the bond with many of the company's top producing agents. Through his leadership within the Pinnacle Elite Agent and Basecamp programs, Geoff has worked to develop resources and tools to help top agents elevate their sales to even greater heights. Geoff also serves the administrator of the KHM Travel Group Advisory Board, a small group of agents who provide valuable feedback and insight about the company's programs and business practices.

When Geoff joined KHM Travel Group in 2011, he was no stranger to the travel industry. From 1993-2002, he worked as Business Development Manager and Key Account Manager at Royal Caribbean International. After his time with Royal Caribbean International, Geoff served as a Business Development Manager with Carnival Cruise Line for 8 years.

"In his new role, Geoff has already proven to be a vital catalyst who has helped expand KHM Travel Group's growth and reach, through new industry and supplier partnerships and the development and expansion of several key agent programs," said Rick Zimmerman. "Adding Geoff to the company's executive team ensures we will remain focused on providing results-oriented leadership, stellar service and meaningful support to our network of home-based travel agents."

In addition to his involvement in the travel industry, Geoff also enjoys spending time outdoors. Among his favorite activities are trout fishing in northern Ohio and Pennsylvania and hiking and biking with his wife throughout the parks in Ohio.

For more information about Geoff and KHM Travel Group's team of travel professionals, visit <http://khmtravel.com>.

**ABOUT KHM TRAVEL GROUP** - KHM Travel Group is an award-winning host agency, currently supporting 4,000+ independent travel agents across the United States. With an innovative education and support program, along with a dedicated staff of over 50 full-time employees, KHM Travel Group specializes in helping individuals sell travel products including cruises, vacation packages, tours, honeymoons, group travel and more. For more information, visit <http://khmtravel.com>.

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